

# Bayesian Games

- Games of incomplete information are called Bayesian games
- In Bayesian games, players hold some private information about their own payoff function
- Although the other players don't know the private information, they have some beliefs (probability distribution) about it
- These beliefs are public (are common knowledge)

# Agent-type representation

- A simple method of representing static (normal-form) Bayesian game is with the so-called agent-types
- In the pre-game stage, „Nature” determines each agent’s **type**. Agents’ types are drawn from commonly known distributions over the set of possible types  $T = \{T_1, T_2, \dots, T_N\}$ , but players learn only their own type, not the type of others
- A Bayesian game, therefore, consists of  $N \times T$  potential types of players
- Note: The distributions of types need not be independent. In all our applications, however, they will be.

# Bayesian Nash Equilibrium

- Since each type of agent has a different utility function, each type could have a different best-response correspondence
- We therefore replace the concept of NE with the concept of Bayesian NE (BNE). This is simply a NE in a Bayesian game.
- It is a set of strategies of all agent-types, which are multilateral best-responses. This means that every type of agent  $i$  must be responding optimally to the expected action by the other players' types.
- We must specify a strategy for each agent-type

# Example: Cournot with asymmetric information

- Two firms compete in the market for homogeneous product:  $P(Q)=a-Q$
- The following information is common knowledge:
  - Firm 1's marginal cost is  $c$
  - Firm 2's marginal cost is  $c_H$  with prob.  $\theta$  or  $c_L$  with prob.  $(1-\theta)$ ;  $c_L < c_H$
  - Firm 2 knows its own marginal cost

# Example cont.

- Formally, firm 1's type space is  $T_1 = \{c\}$ , firm 2's type space is  $T_2 = \{c_L, c_H\}$
- A BNE will consist of 3 strategies, one for each agent-type. Let's find the best-response functions.

- Agent-type  $c_H$  of firm 2 maximizes:

$$\max_{q_2} \left[ (a - q_1^* - q_2) - c_H \right] q_2$$

and the best response is

$$q_2^*(c_H) = (a - q_1^* - c_H) / 2$$

- Agent-type  $c_L$  of firm 2 maximizes:

$$\max_{q_2} \left[ (a - q_1^* - q_2) - c_L \right] q_2$$

and the best response is

$$q_2^*(c_L) = (a - q_1^* - c_L) / 2$$

# Example cont.

- Player 1 (only one type) maximizes:

$$\max_{q_1} \theta \left[ (a - q_1 - q_2^*(c_H)) - c \right] q_1 + (1 - \theta) \left[ (a - q_1 - q_2^*(c_L)) - c \right] q_1$$

- And the best response is:

$$q_1^* = \theta \left[ (a - q_2^*(c_H)) - c \right] + (1 - \theta) \left[ (a - q_2^*(c_L)) - c \right]$$

- Solving the 3 equations yields:

$$q_2^*(c_H) = \frac{a - 2c_H + c}{3} + \frac{1 - \theta}{6} (c_H - c_L)$$

$$q_2^*(c_L) = \frac{a - 2c_L + c}{3} - \frac{\theta}{6} (c_H - c_L)$$

$$q_1^* = \frac{a - 2c + \theta c_H + (1 - \theta)c_L}{3}$$

# Double auction

- 2 players: buyer and seller
- Players learn their valuations of the good ( $v_s, v_b$ ) privately. The distribution of valuations, however, is commonly known
- Both players submit prices ( $b_s, b_b$ )
- If the buyer bid is greater than the seller bid ( $b_s \leq b_b$ ), then they trade the good at the price  $p = (b_s + b_b)/2$ , and the payoffs are  $v_b - p$  for the buyer and  $p - v_s$  for the seller
- Otherwise there is no trade and the payoffs are zero for both players

# Example: Double auction

- Agent types are the different possible valuations ( $v_s, v_b$ ). Let us assume that they are distributed independently uniformly on the  $[0, 1]$  interval.
- Each agent-type of the buyer maximizes

$$\max_{b_b} \left[ v_b - \frac{b_b + E[b_s(v_s) | b_b \geq b_s(v_s)]}{2} \right] \text{Pr ob}\{b_b \geq b_s(v_s)\}$$

- Each agent-type of the seller maximizes

$$\max_{b_s} \left[ \frac{b_s + E[b_b(v_b) | b_b(v_b) \geq b_s]}{2} - v_s \right] \text{Pr ob}\{b_b(v_b) \geq b_s\}$$

# Double auction cont.

- There are many BNE of this game
- One class of equilibria are the „one price” equilibria. In these equilibria, all trades are made at the same price  $x$  (between 0 and 1).
- Seller types ask
  - $b_s = x$  if  $v_s \leq x$
  - $b_s = 1$  if  $v_s > x$
- Buyer types bid
  - $b_b = x$  if  $v_b \geq x$
  - $b_b = 0$  if  $v_b < x$

# Double auction cont.

- Another class of equilibria are „linear” BNE. In these equilibria, players submit bids that are linearly related to their true valuations
  - $b_s(v_s) = a_s + c_s v_s$
  - $b_b(v_b) = a_b + c_b v_b$
- Let's find  $a_s$ ,  $c_s$ ,  $a_b$  and  $c_b$

# Double auction cont.

- Since the seller's strategy is linear, from the viewpoint of the buyer, the seller bids are distributed uniformly on  $[a_s, a_s + c_s]$ . Then buyer's problem becomes:

$$\max_{b_b} \left[ v_b - \frac{1}{2} \left( b_b + \frac{a_s + b_b}{2} \right) \right] \frac{b_b - a_s}{c_s}$$

- And the f.o.c. yields:

$$b_b = \frac{2}{3} v_b + \frac{1}{3} a_s$$

# Double auction cont.

- Since the buyer's strategy is linear, from the viewpoint of the seller, the buyer bids are distributed uniformly on  $[a_b, a_b + c_b]$ . Then buyer's problem becomes:

$$\max_{b_s} \left[ \frac{1}{2} \left( b_s + \frac{b_s + a_b + c_b}{2} \right) - v_s \right] \frac{a_b + c_b - b_s}{c_b}$$

- And the f.o.c. yields:

$$b_s = \frac{2}{3} v_s + \frac{1}{3} (a_b + c_b)$$

# Double auction cont.

- The equilibrium strategies in the linear BNE are:

$$b_b(v_b) = \frac{2}{3}v_b + \frac{1}{12}$$

$$b_s(v_s) = \frac{2}{3}v_s + \frac{1}{4}$$

- And trade occurs whenever  $b_b \geq b_s$ , i.e. when  $v_b \geq v_s + (1/4)$

# First-price auction

- Two bidders (potential buyers)
- Valuations of the good ( $v_1, v_2$ ) drawn independently from a uniform distribution on the interval  $[0, 1] = T_1 = T_2$
- Payoff for player  $i$ :
  - $v_i - b_i$  if  $b_i > b_j$
  - $(v_i - b_i)/2$  if  $b_i = b_j$
  - $0$  if  $b_i < b_j$

# FPA cont.

- Suppose that player  $j$  adopts the strategy  $b_j(v_j) = a_j + c_j v_j$
- Player  $i$  solves:

$$\begin{aligned} & \max_{b_i} (v_i - b_i) \text{Prob}\{b_i > b_j(v_j)\} + \\ & + (1/2)(v_i - b_i) \text{Prob}\{b_i = b_j(v_j)\} + \\ & + 0 \text{Prob}\{b_i < b_j(v_j)\} \end{aligned}$$

Which reduces to

$$\max_{b_i} (v_i - b_i) \text{Prob}\{b_i > a_j + c_j v_j\}$$

# FPA cont.

$$\begin{aligned} \blacksquare \text{ Prob}\{b_i > a_j + c_j v_j\} &= \text{Prob}\{v_j < (b_i - a_j)/c_j\} = \\ &= \int_0^{(b_i - a_j)/c_j} f(v_j) dv_j = [(b_i - a_j)/c_j] \cdot 1 \end{aligned}$$

- Therefore player  $i$  solves:

$$\max_{b_i} (v_i - b_i) (b_i - a_j)/c_j$$

- F.O.C.:

$$-1(b_i - a_j)/c_j + (v_i - b_i)/c_j = 0$$

- Player  $i$ 's best response ( $b_i(v_i)$ ) is:

- $(v_i + a_j)/2$  if  $v_i \geq a_j$

- $a_j$  if  $v_i < a_j$  (as  $a_j \leq b_i$ )  
because  $a_j \leq b_i \leq a_j + c_j$

# FPA cont.

- If  $a_j \geq 1 \Rightarrow b_j(v_j) \geq v_j$ , since  $c_j \geq 0$ , but that cannot be optimal
- If  $0 < a_j < 1 \Rightarrow$  then there are cases when  $v_i < a_j$ , in which case  $b_i(v_i)$  is not linear  $v_i < a_j$ , then  $b_i(v_i) \neq a_j$  since no player should be bidding more than his valuation, i.e.  $0 \Rightarrow$  it cannot be a linear equilibrium
- So we must have  $a_j \leq 0 \Rightarrow v_i \geq a_j \Rightarrow b_i(v_i) = v_i/2 + a_j/2 \Rightarrow a_i = a_j/2$  and  $c_i = 1/2$
- Symmetry implies  $a_i = a_j = 0$ ,  $c_i = c_j = 1/2$ ,  $b_i(v_i) = v_i/2$

# Market game

- $2 \cdot N$  players:  $N$  buyers and  $N$  sellers
- Players learn their valuations of the good  $(v_{s1}, v_{s2}, \dots, v_{sN}; v_{b1}, v_{b2}, \dots, v_{bN})$  privately. The distribution of valuations, however, is commonly known
- All players submit bids  $(b_{s1}, b_{s2}, \dots, b_{sN}; b_{b1}, b_{b2}, \dots, b_{bN})$
- An auctioneer (not a player), re-orders the seller bids from lowest to highest (Supply curve), and buyers bids from highest to lowest (Demand curve). The price is determined as  $p = (b_{sk} + b_{bk})/2$ , where  $k$  is the **highest index** of re-ordered bids, for which  $b_s \leq b_b$
- The payoffs are  $v_{bi} - p$  for the first  $k$  the buyers and  $p - v_{si}$  for the first  $k$  sellers, zero for all others